



FLORIDA  
PUBLIC RELATIONS  
ASSOCIATION

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*Treasure Coast Chapter*

April 3, 2008

Dear Friend and Colleague,

On Friday, June 13, the Treasure Coast chapter of the Florida Public Relations Association will hold their annual professional development workshop at the Wolf High-Technology Center at the IRCC Chastain campus in Stuart. We anticipate over 200 people will attend *Changes 2008: A Conference for Media and PR Professionals*. Many of the people who attend this professional development seminar are your customers or potential customers. We bring together reporters and professionals in the print, TV, internet and radio industries with attendees who want to learn more about the art of public relations.

At the conference we will also be handing out the 2008 Media Guide. The Media Guide is used daily by public relations, advertising and special event professionals from Palm Beach County to Indian River County. Everyone who attends the Media Breakfast, including the media representatives, receives a complimentary copy of the directory and the directory is sold all year 'round to interested parties.

This is a great opportunity to place your company name in front of potential clients. Our attendees use printing, graphic services, party rental and planning services, catering, public relations and advertising companies, direct mail services, dining facilities for meetings, florists, deejays, valet services, car rental, hotels, travel, business equipment and supplies, entertainment providers, to name a few. There will be no category exclusivity

A listing is just \$75 for this valuable annual exposure. A form is attached for you to complete with your contact information and about 30 words of copy. Please provide your logo in a digital file (e-mail is fine) and we will include it space permitting.

***We must have confirmation, copy and logo with payment no later than April 30.*** Please fill out the attached form and remit with your check payable to: *Treasure Coast Chapter FPRA*. Send to: BB Jones Communications, Inc., 2682 SE Willoughby Blvd, Ste B, Stuart, FL 34994

If you have any questions please contact me at (772) 879-2794 or [milliewood@comcast.net](mailto:milliewood@comcast.net) .

Your friend and colleague,

*Millie Wood*

Development & Public Relations Consultant



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## INVOICE

**Deadline for inclusion is April 30.**

Company name:

Contact:

Address:

City, State, Zip

Phone, Fax, e-mail.

Website

Category: \_\_\_\_\_

You may include company logo in digital format.

30 word description of products/services here:

Please enclose your \$75 check payable to the Treasure Coast Chapter FPRA and mail to:  
BB Jones Communications, Inc., 2682 SE Willoughby Blvd, Ste B, Stuart, FL 34994

If you have any questions please contact me at (772) 879-2794 or [milliewood@comcast.net](mailto:milliewood@comcast.net)