

**August
2010**

A monthly publication
for members and colleagues of the
Treasure Coast Chapter of the
Florida Public Relations Association

THE PRO



this issue

Annual Conference Photos P. 2

Member News P. 4

Adrienne Moore, APR, CPRC, Nancy McCarthy, APR, Michael Gardner and Hailey Ribeiro at the 2010 Golden Image Awards Banquet.

MARK YOUR CALENDARS :

ANNUAL MEETING & INSTALLATION OF OFFICERS

September 9th, 11:30 a.m.
FAU Treasure Coast
Campus, St. Lucie West –
MP Building Room 106
Members: \$25
Non-Members: \$30
Students: \$15
RSVP online at
www.fpratracecoast.com

SUBMIT YOUR STUFF!

The deadline
for submitting information
for the July newsletter
is July 23, 2010. Please
submit to Bryan Beaty at
bbeaty@irsc.edu

President's Message

I can't believe it has been a year already. Time certainly does fly by faster and faster these days. It seems like just yesterday we were installing the 2009-2010 officers and I was beginning my year at the Treasure Coast Chapter's president. Last week at the 72nd annual FPRA State Conference, State Association President Sheridan Becht, APR, CPRC awarded the Treasure Coast Chapter the 2010 President's Award for Professional Recognition. In his presentation of the award he cited the Treasure Coast Chapter's outstanding Image Award and Communicator of the Year Gala, the Member Profile that is featured in our chapter newsletter, and the effective use of our chapter members in such high level endeavors such as our Career Exploration Panel and Media Conference. I would like to thank Louise Murtaugh, APR, Sue Ellen Sanders, Krista Garofalo, Lauren Anderson, Adrienne Moore, APR, CPRC and Beverly Jones, APR for their hard work that was recognized through this award.



Membership renewal notices will be mailed to you soon. Please take advantage of the renewal process and get yours completed and returned as soon as possible.

Membership in FPRA is so rewarding. Whether it's the professional development, the credibility that is added to your profession or the networking opportunities at both a local and state level, FPRA membership is highly valuable.

Please mark your calendars for our Annual Meeting, scheduled for Thursday, September 9th at 11:30 a.m. at the FAU Treasure Coast Campus (MP building, room 106). At this event we will install our 2010-2011 board of directors and recognize the efforts of our members with some very special awards. RSVP and pay online at www.fpratracecoast.com.

Now as we prepare for the New Year, President-Elect Cara Perry and her leadership team have an outstanding year planned with some very exciting changes and opportunities for professional development. I encourage you now to keep up with Chapter activities and plan to attend as many of these events as possible. Thank you to everyone for your support and hard work over the last year to make the Treasure Coast Chapter our area's premier resource for public relations professionals in our area.

Bryan



FPRA Annual 2010 Conference



Adrienne Moore, APR, CPRC and Vice President of Accreditation and Certification Jeff Nall, APR, CPRC dressed the part at the 80s themed Florida Public Relations Education Foundation Scholarship Fundraiser.



Cara Perry and Bryan Beaty accept the 2010 President's Award for Professional Recognition from State President Sheridan Becht, APR, CPRC.



Adrienne Moore, APR, CPRC went Back to the Future at the FPRE Foundation Fundraiser.



Nancy McCarthy, APR accepts an Image Award on behalf of the FireFly Group from State President Sheridan Becht, APR, CPRC at the 2010 Golden Image Awards.



2009-2010
Florida Public
Relations
Association
Chapter
Presidents

Treasure Coast
Chapter Member
Michael Gardner
and future member
Hailey Ribeiro from
the VNA enjoy the
President's Sunset
Social at the 2010
Annual Conference.



Bryan Beaty, Cara Perry and Adrienne Moore, APR, CPRC enjoyed relaxation and networking at the FPRA Education Foundation Fundraiser.



Member News!

Congratulations to Doreen Poreba and her musical partner Mike Jordan! The duo is very excited to share their debut CD publicly for the first time ever and will perform a few numbers live on Sunday, September 12 at 4:30 p.m. at Unity of Stuart. Free admission and no RSVP required.

THE 2009-2010 FPRA TREASURE COAST CHAPTER BOARD MEMBERS AND COMMITTEE CHAIRS:

President:

Bryan Beaty, Indian River State College

First Vice President/President-Elect:

Cara Perry, FAU – Treasure Coast Campus

Second Vice President / Membership: Kathryn

Treadwell, ARC of Martin County

Immediate Past President:

Linette Trabulsy, St. Anastasia
Catholic School

Secretary: Samantha Kayser, inVision
Brand Partners, Inc.

Treasurer: Lisa Swyrin, CommuniGraphics

Programs: Audra Shaneman, Mariner Sands Country
Club

Accreditation & Certification:

Nancy McCarthy, APR, The Firefly Group

Indian River Council:

Elizabeth Thomason, St. Edward's School, and Sarah
Starr, Childcare Resources of Indian River

Chapter Communications:

Erick Gill, St. Lucie County

Image Awards Co-Chairs:

Louise Murtaugh, APR, Molly's House

Professional Development

Co-Chairs: Lauren Anderson, Stuart Cardiology Group,
and Krista Garofalo, United Way
of St. Lucie County