



“Your Image in Social Media”

Presented by Chris Gent, APR, CPRC

Wednesday, January 18th, 2012

11:30am-1:00pm

Children’s Services Council of St. Lucie County

546 NW University Blvd, Suite 201

Port St. Lucie, FL 34986

Chris Gent, APR, CPRC will speak about the latest trends in social media and provide us with an overview of the changes taking place with the Image Awards categories to better represent social media as an important tool in PR. We will also provide tips and resources to anyone interested in applying this year to the FPRA Treasure Coast Image Awards.



Members: \$17
 Non-Members: \$22
 RSVP: www.fpratreasurecoast.com



CHRIS GENT, APR, CPRC is vice president of corporate communications for Kissimmee Utility Authority. An FPRA member since 1994, Chris has served eight years on the FPRA State Board of Directors, including six years on the Executive Committee. Chris spearheaded the FPRA conference blog in 2006, 2007, 2008, 2010 and 2011. He is a past president of the Orlando Area Chapter and received FPRA’s Doris Fleischman Award in 2001 and Member of the Year in 2011. He earned his bachelor’s degree in communications from the University of Central Florida and master’s degree in strategic public relations from The George Washington University in Washington, DC, where he graduated valedictorian in 2011.